

**TOWN OF ACTON**  
472 Main Street  
Acton, Massachusetts, 01720  
Telephone (978) 264-9608  
Fax (978) 264-9630

**Recreation**

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**INTERDEPARTMENTAL COMMUNICATION**

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**Date:** April 23, 2003

**To:** Don Johnson, Town Manager

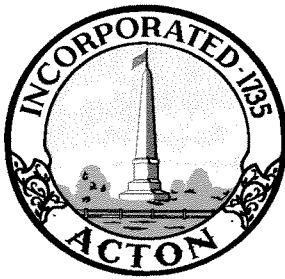
**From:** Nancy McShea, Recreation Director

**Subject:** Donations

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Please ask the Board of Selectman to accept the following donations for the Summer Concert Series:

Acton Hardware – Bronze Sponsor	\$300.00 Donation
Acton Bowladrome Enterprises Inc. – General Sponsor	\$25.00 Donation
Petro Plus – Bronze Sponsor	\$250.00 Donation
Tables to Teapots – General Sponsor	\$50.00 Donation
Adesa Concord – Bronze Sponsor	\$250.00 Donation
Oxbow Associates Inc. – Bronze Sponsor	\$250.00 Donation



FYI

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## **Recreation Department**

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February 24, 2003

Dear Local Businesses:

The Acton Recreation Department is seeking sponsors for our Summer Concert Series 2003 ("An Evening In the Park"). Last year's concerts were attended by approximately 4,500 people of all ages. Families come with their picnic dinner and sit back, relax and enjoy the shows. If you decide to become a sponsor you will be featured in event flyers and brochures as a contributor to our summer concert series. The dates and performers for the upcoming summer are as follows:

July 10 – Magician Scott Jameson

July 17 – Dave Young, Country Music

July 24 – T-Bone, Children's Performer

July 31 – All Together Now, Beatles Band

August 14 – Peking and the Mystics, Acappella band

August 21 – The Tricia/Mansfield Group sponsored by the Inn at Robbins Brook

August 28 – 60's Invasion – New England's premiere 60's band

The Acton Recreation Department offers these concerts free to the public. We are seeking donations from area businesses to help us offset this \$5,200.00 cost. We hope that your business can assist us in this endeavor.

If you are interested in becoming a sponsor we offer the following levels:

Gold Sponsor	-	\$1000+
Silver Sponsor	-	\$500 - \$1000
Bronze Sponsor	-	\$250 - \$500
General Sponsor	-	Under \$250

We will pass out a program to all attendees of each concert. The program will be a folded 8 ½ by 11 sheet of paper. If you would like to become a Gold Sponsor you will get an ad 8 ½ by 5 ½, Silver Sponsor you will get a 5 ½ by 4 ¼ ad, Bronze Sponsor 4 ¼ by 2 ½ ad and General Sponsors will get their name mentioned in the brochure. The Town of Acton offers these concerts totally free to the public. Your donation allows us to generate revenue to use towards amphitheater expenses. If you have any questions please contact us at 264-9608. Thank you for your consideration.

Sincerely,

Nancy McShea  
Recreation Director